

# Program

WEO Emerging Stars

**April 22-27, 2018**

Art Hotel, Munich

## Sunday, April 22

*Breakfast at own leisure*

- |                 |   |                        |
|-----------------|---|------------------------|
| <b>8.30 am</b>  | <b>Welcome &amp; introduction to the program</b>  | <i>Ibrahim Mostafa</i> |
|                 | <b>Day 1: How To Brand Yourself</b>   |                        |
| 9.00 am         | Ice Breaker<br>Your Brand<br>Personal Branding framework<br>Are you a Red Zone or a Blue Zone?      | <i>Dina Abdelaziz</i>  |
| <b>10.30 am</b> | <b>Coffee break</b>   |                        |
| 11.00 am        | Strength Formula<br>Gathering Questionnaire<br>Core of Brand – Trust<br>ABCD Model<br>Questionnaire | <i>Dina Abdelaziz</i>  |
| <b>12.30 pm</b> | <b>Lunch</b>  |                        |
| 1.30 pm         | How to become accountable for who you are<br>Blamestorming & Victimhood Behaviors                   | <i>Dina Abdelaziz</i>  |
| <b>3.00 pm</b>  | <b>Coffee break</b>   |                        |
| 3.30 pm         | How to move above the line?<br>Behaviors of accountability - What others think of you (Activity)    | <i>Dina Abdelaziz</i>  |
| 4.30 pm         | Quality of Endoscopy  | <i>Ibrahim Mostafa</i> |
| <b>5.00 pm</b>  | <b>Adjourn</b>  |                        |

## Monday, April 23

*Breakfast at own leisure*

**Day 2: Teaching**

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|-----------------|--|------------------------|
| 8.30 am         | Teaching   | <i>Ibrahim Mostafa</i> |
| 9.00 am         | Know your audience: 4 Adult Learning Principles & Teaching Errors<br>Types of teachers   | <i>Dina Abdelaziz</i>  |
| <b>10.30 am</b> | <b>Coffee Break</b>  |                        |
| 11.00 am        | <i>Keep it upbeat:</i><br>Body language - Tone of voice - Logical Sequence - Audience  | <i>Dina Abdelaziz</i>  |
| <b>12.30 pm</b> | <b>Lunch</b>   |                        |
| 1.30 pm         | Handling the “critics”: Types of participants & Judging the mood<br>Overcome the fear: public speaking & Dealing with difficulties | <i>Dina Abdelaziz</i>  |
| <b>3.00 pm</b>  | <b>Coffee Break</b>  |                        |
| 3.30 pm         | Quality in training & Role of the trainer  | <i>Dina Abdelaziz</i>  |
| <b>5.00 pm</b>  | <b>Adjourn</b>   |                        |
| 6.30 pm         | Meeting point: Lobby for guided walk to restaurant<br><i>Dinner at “Kreta Meer” (Family style Greek restarant)</i>                 |                        |

## Tuesday, April 24

*Breakfast at own leisure*

### Day 3: How to win all generations in the workplace

9.00 am Types of employees in the workplace - Generation Gap *Dina Abdelaziz*  
How to deal with different generations

**10.30 am Coffee Break**

11.00 am *SCARF model* - How to create engagement using SCARF *Dina Abdelaziz*

**1.00 pm Lunch**

2.15 pm Meeting point: Lobby for afternoon / evening program  
*Guided walking tour, followed by dinner at "Mario" (traditional Italian Trattoria)*

## Wednesday, April 25

*Breakfast at own leisure*

### Day 4: Process Communication Model (PCM)

*Mark & Margit Weinert*

9.00 am Introduction to Process Communication

9.30 am History and Background of the Process Communication Model

**10.30 am Coffee Break**

10.50 am Perceptions

**12.30 pm Lunch**

1.30 pm Personality Structure

**3.00 pm Coffee Break**

3.20 pm PCM "in Action"

**5.00 pm Adjourn**

## Thursday, April 26

*Breakfast at own leisure*

### Day 5: Process Communication Model (PCM)

*Mark & Margit Weinert*

9.00 am Repetition  
Leadership Styles

**10.30 am Coffee Break**

10.50 am Environmental Preferences - Motivation and Life Changes

**12.30 pm Lunch**

1.30 pm Distress Sequences

**3.00 pm Coffee Break**

3.20 pm Distress sequences (continued)

**5.00 pm Adjourn**

## Friday, April 27

*Breakfast at own leisure*

### Day 6: Leadership

*Dina Abdelaziz*

9.00 am MAGIC: Meaning – Autonomy – Growth - Impact - Connection

**10.30 am Coffee Break**

11.00 am MAGIC (continued)

**12.30 pm Lunch**

1.45 pm Meeting point: Lobby for afternoon / evening program  
*Tour of brewery, followed by dinner at "Kuchlbauer" (traditional Bavarian tied house)*

# Program

WEO Emerging Stars, Singapore

**September 30 to October 5, 2018**

## Sunday, September 30

- 9.00 am Leadership in accordance to MAGIC model: Meaning-Autonomy-Growth-Impact-Connection** *Dina Abdelaziz*
- 9.00 am *MAGIC: Meaning*
- 10.30 am *Coffee Break*
- 11.00 am *MAGIC: Autonomy - Growth*
- 12:30 pm *Lunch*
- 1.30 pm *MAGIC: Impact-Connection*
- 3.00 pm Adjourn**

## Monday, October 1

- 9.00 am Work – Life balance & Presentation skills** *Dina Abdelaziz*
- 9.00 am *Work-life balance: How Rounded is Your Wheel of Life? – Assess your life work balance - How to get to the Balance? – Time perspective - What steers the Wheel? – Values -Who will Join Us? – Roles in life and Key Persons - From Where to get Fuel? – Energy – Harvard Insights*
- 10.30 am *Coffee break*
- 11.00 am *Presentation Skills* *Dina Abdelaziz*
- 12.30 pm *Lunch*
- 1.30 pm *Presentation Skills (practical exercise)*
- 3.00 pm *Coffee Break*
- 3.30 pm *Presentation Skills (practical exercise)*
- 5.00 pm Adjourn**

## Tuesday, October 2

- 9.00 am Evidence Based Medicine (EBM)**
- 9.00 am *Identify appropriate evidence for guiding clinical practice – forming the PICO question & searching the literatures* *Charles Zheng*
- 10.30 am *Coffee Break*
- 11.00 am *Measuring strength of Evidence in EBM – the missing link:* *Edwin Chan*
- Evidence, Belief and Decision – the 3 amigos
  - Problematic p-values and No confidence in confidence intervals
  - Evidence-based quantification of evidence
- 12.30 pm *Lunch*
- 1.30 pm *Tour of Academia*
- 3.00 pm *Coffee Break*
- 3.30 pm *Aspects of training centers – example: Academia* *Chris Khor*
- 5.00 pm Adjourn**
- 7.00 pm Dinner at Straits' Kitchen**

**Wednesday, October 3**

**9.00 am Process Communication Model (PCM)**

*Mark & Margit Weinert*

9.00 am Warm Up – lessons learnt  
Repetition Perception, Motivation, Leadership

10.30 am *Coffee Break*

11.00 am Discussion of assignments

12.30 pm *Lunch*

1.30 pm Using the appropriate channel to reach my team members

3.00 pm *Coffee Break*

3.30 pm Analysis and exercises to get the message across as a leader

**5.00 pm Adjourn**

**Thursday, October 4**

**9.00 am Interaction with Industry  
Process Communication Model (PCM) (continued)**

9.00 am Be part of the endoscopic future - how Pentax Medical interacts  
with physicians to design next generation products

*Harald Huber (Pentax)*

10.30 am *Coffee Break*

11.00 am Leadership exercise giving feedback as a leader

*Mark & Margit Weinert*

12.30 pm *Lunch*

1.30 pm Distress recap

*Mark & Margit Weinert*

3.00 pm *Coffee Break*

3.30 pm Distress intervention from a leader perspective

*Mark & Margit Weinert*

**5.00 pm Adjourn**

**Friday, October 5**

**9.00 am Career Planning & Interaction with Industry**

9.00 am "The story of my career"  
Secrets of success

*Chris Khor  
Ibrahim Mostafa*

10.30 am *Coffee Break*

11.00 am Interaction with industry [working title]

*Deep Tankha (Boston Scientific)*

12.30 pm *Lunch*

1.30 pm Leadership action planning

*Mark & Margit Weinert*

3.00 pm *Coffee Break*

**Afternoon Tour of Singapore & Dinner  
& Evening**

# Program

WEO Emerging Stars, Cairo

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## March 10-15, 2019

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### Sunday, March 10, 2019

- 9.00 am Career Planning**  
How to plan for your career  
Set sub goals for greater ones
- 10.30 am Coffee break*
- 11.00 am Problem Solving & Decision Making**  
Know your brain mental blocks  
How to make proper root cause analysis  
How to make right decisions
- 12.30 pm Lunch*
- 1.30 pm Problem Solving & Decision Making (continued)**
- 3.00 pm Coffee Break*
- 3.30 pm Problem Solving & Decision Making (continued)**
- 4.30 pm Adjourn**

### Monday, March 11, 2019

- 9.00 am Email Management**  
Manage your emails and time
- 10.30 am Coffee break*
- 11.00 am Business Etiquette**  
How to look smart and leave an impact in your community
- 12.30 pm Lunch (including practical instructions on etiquette)*
- 1.30 pm Digital World**  
How to use social media to help in your career
- 3.00 pm Coffee Break*
- 3.30 pm Video Editing**
- 5.00 pm Adjourn**

### Tuesday, March 12, 2019

- 8.00 am Leave hotel for American University of Cairo (AUC)**
- 9.00 am Media training at AUC**  
How to face the media  
Simulation of Television Interviews  
Viewing & critique of the TV interviews
- 5.00 pm Adjourn & return to hotel**

**Wednesday, March 13, 2019**

- 8.00 am** Leave hotel for The Egyptian Museum
- 12.00 pm** Return to hotel
- 12.30 pm *Lunch*
- 1.00 pm** How to get Research Funding
- 2.30 pm** Medico -legal Aspects
- 4.00 pm *Coffee Break*
- 4.30 pm** How to perform live
- 5.30 pm** Adjourn

**Thursday, March 14, 2019**

- 9.00 am** Dramatics & Teambuilding
- 1.00 pm *Lunch*
- 2.00 pm** Leave hotel for tour of Pyramids

**Friday, March 15, 2019**

- 9.00 am** Emotional Agility  
Understand your emotions and how you can use them to balance a stress free life  
How to turn violent communications into nonviolent one
- 10.30 am *Coffee Break*
- 11.00 am** Emotional Agility (continued)
- 12.30 pm *Lunch*
- 1.30 pm** Emotional Agility (continued)
- 3.00 pm *Coffee Break*
- 3.30 pm** Emotional Agility (continued)
- 5.00pm** Adjourn
- 7.00pm** Graduation Ceremony including dinner