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Industry in endoscopy research Panel discussion

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Sponsored by Olympus, Pentax, US Endoscopy and Boston Scientific



Clinician and Industry interaction



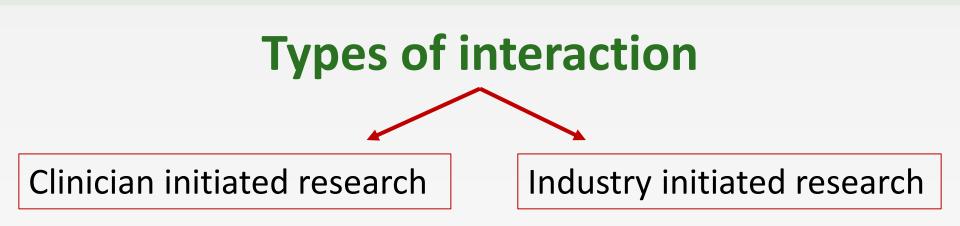


Why do we need collaboration?

- Research to advance science
- Innovate health care delivery
- Deliver evidence based medicine

Improve patient care and health outcome





- Converting ideas to Prototype
- Evaluating prototype
- Phase II & III trials
- Randomised Controlled trials
- Post marketing surveillance / registry
- Industry partners in grant applications



Caution

Managing Conflicts of interest Is a fine line!

- Actual
- Potential
- Perceived





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